

UI DESIGN


CUPCAKES GOURMET

Cupcakes Gourmet is a retail bakery based in Malvern, PA. Since their inception in 2008, the company has steadily grown from a single storefront to three physical locations throughout the Philadelphia area.

Recognizing the potential for increased growth through online sales, the company sought an ecommerce website that would allow customers to shop a wide array of products, place custom orders, and pay for products in a simple, but secure, manner.



Browsing Structure



CHOCOLATE VANILLA
 Dreamy milk chocolate cake, topped with Madagascar bourbon vanilla bean buttercream, and garnished with chocolate sprinkles.

FLAVORS

● Ganache ● Classics ● Seasonal/COM

EVERY DAY

- 01 Dark Chocolate Vanilla
- 02 Triple Chocolate
- 03 White Chocolate Raspberry

LIMITED EDITION BATCH

- 04 Cafe Mocha
- 05 Carrot Cake
- 06 Chocolate Vanilla
- 07 Classic Vanilla
- 08 Coconut
- 09 Lovely Lemon
- 10 Milk Chocolate
- 11 Peanut Butter
- 12 Red Velvet
- 13 Strawberry Shortcake
- 14 Vanilla Chocolate

CUPCAKE OF THE MONTH

- 15 Mint Chocolate Chip

SUGGEST A FLAVOR

We love customer feedback. If there is any flavor you would like to see, please reach out... [Send us your flavor!](#)

GLUTEN FREE

PRICING

ORDER NOW

After assessing the client's ecommerce needs, it was decided that Shopify would provide a reasonable platform for maintaining the storefront, tracking incoming orders, and processing daily payments.

The store is designed to allow users to view all Cupcakes Gourmet products within a single page, as well as view images, and detailed descriptions for each product.

Customers have the option of ordering products a la carte, or choosing from an existing collection of cupcakes.

Shopping Structure

ORDER

COLLECTIONS

CREATE YOUR OWN


CLASSIC LINE

GANACHE LINE

CART: (0)

CHECKOUT


CLASSICS



CAFE MOCHA

Mini dozen - \$24.00


Regular dozen - \$35.00



CARROT CAKE

Mini dozen - \$24.00


Regular dozen - \$35.00



CHOCOLATE VANILLA

Mini dozen - \$24.00


Regular dozen - \$35.00



CLASSIC VANILLA

Mini dozen - \$24.00


Regular dozen - \$35.00



COCONUT

Mini dozen - \$24.00

Regular dozen - \$35.00



LOVELY LEMON

Mini dozen - \$24.00

Regular dozen - \$35.00

1 2 Next »

ORDER

COLLECTIONS


CREATE YOUR OWN

CLASSIC LINE

GANACHE LINE

CART: (0)

CHECKOUT



Share this product with your friends:

Like 0

Tweet

Pin it

CAFE MOCHA

Decadent Belgian milk chocolate cake, topped with espresso buttercream, and garnished with a gourmet chocolate espresso bean.

Size:

\$24.00 / Mini dozen

Quantity:

1 Dozen

ADD TO CART

CHECK OUT

CONTINUE SHOPPING