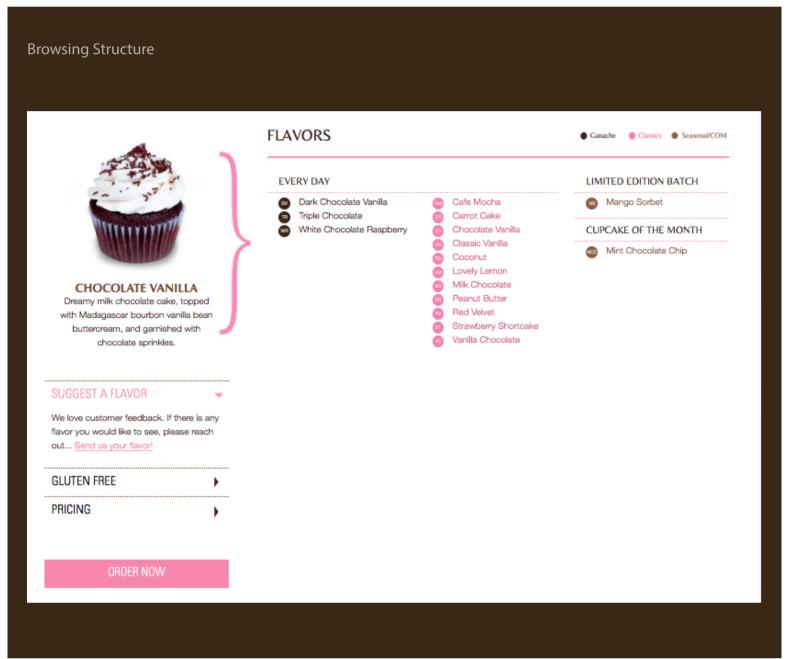
UI DESIGN

CUPCAKES GOURMET

Cupcakes Gourmet is a retail bakery based in Malvern, PA. Since their inception in 2008, the company has steadily grown from a single storefront to three physical locations throughout the Philadelphia area.

Recognizing the potential for increased growth through online sales, the company sought an ecommerce website that would allow customers to shop a wide array of products, place custom orders, and pay for products in a simple, but secure, manner.





maintaining the storefront, tracking incoming orders, and processing daily payments.

The store is designed to allow users to view all Cupcakes Gourmet products within a single page, as well as view images,

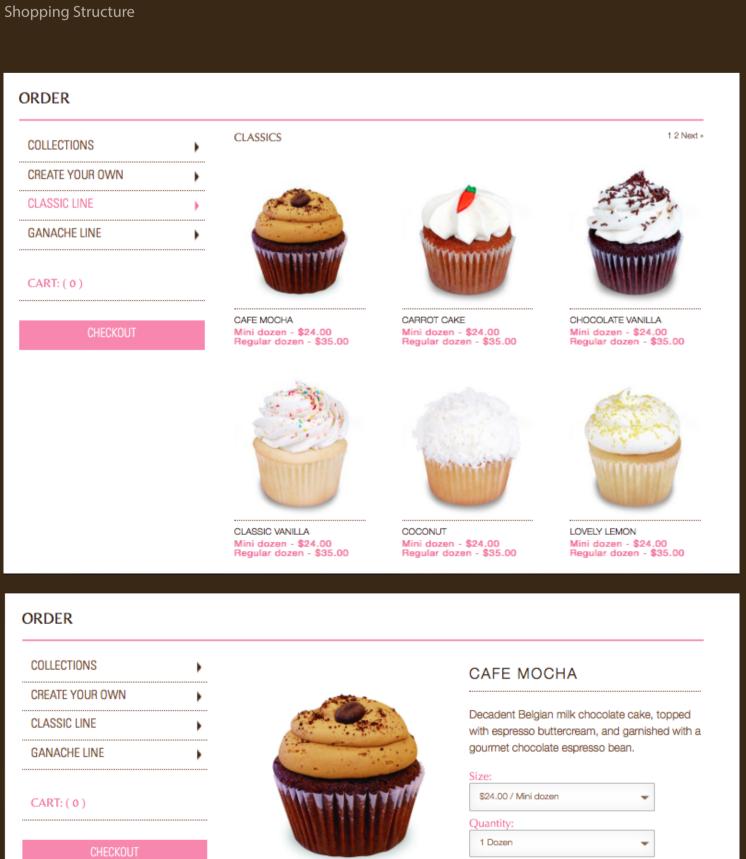
After assessing the client's ecommerce needs, it was decided

that Shopify would provide a reasonable platform for

and detailed descriptions for each product.

choosing from an existing collection of cupcakes.

Customers have the option of ordering products a la carte, or



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